

IMPACT REPORT 2022



Heart-Links

... in solidarity with the people of northern Peru

2022 BOARD OF DIRECTORS

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Amilcar Kraudie

Aline Moreth

Tallys Moreth

MESSAGE FROM OUR CHAIR

I am honoured to be part of this amazing group of partners, community members, volunteers and donors. You inspire me and make me hopeful that we are making the world a little bit better together. It starts with small actions, small conversations, and it starts with a community. Heart-Links is a community between friends in Peru and friends in Canada. Thank you for being part of it.

When I look back at 2022 and what Heart-Links has accomplished, I think of the real stories of hope and resilience. I think of Diana, who attended the leadership school and is learning to be a true and inclusive leader. I think of Jady, who built her own bookcase, and was able to attend afterschool workshops to improve her reading and writing. I think of Felipa and her grandchildren who received afterschool support and nutritional snacks, and Felipa herself who attended workshops to learn about mental health.

I think of Maria and her community members, who learned new farming practices and attended workshops in marketing and bookkeeping. Now they are growing papaya and passion fruit.

These are all powerful stories of resilience and change and hope. Thank you to 144 individuals, families and organizations who donated more than \$78,000 to Heart-Links in 2022. You are walking in solidarity and partnership with Diana, Jady, Felipa, Maria and so many others. Thank you for your amazing generosity.



HELLOS AND GOOD-BYES

Welcome to these new board and committee members: **Florence Chumpuka, Amilcar Kraudie, Aline Moreth, and Carolyn Beukeboom.**

Our enormous and heart-felt gratitude to **Sara Alva Lizarraga, Sakura Kristy Buza, Alexia Ahani and Vivian López-Bondi.** We wish you well and hope you keep us in your thoughts.

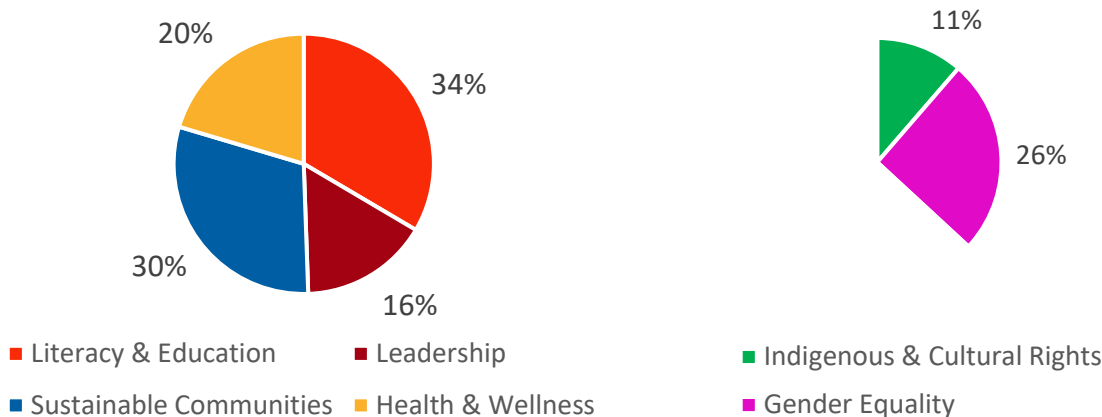
SPECIAL THANKS TO

Anthony D'Alessandro, Marwah David, Marjorie Radcliffe, David Heap, Gregorio López, Community Engaged Learning – Western University and the Ontario Council for International Cooperation for connecting with Heart-Links in 2022.

STRATEGIC GOAL

OUR 6 PARTNERS' ROLE AS CHANGEMAKERS IS STRENGTHENED.

In 2022, you financed 7 projects totalling \$84,039.



All Heart-Links' projects advance one or more of the 17 Sustainable Development Goals.

“Belonging to the Leadership School is a great opportunity for young people, because this is how we can learn to be the true citizens and leaders that the Lambayeque Region needs.”

—Diana Ticliabuanca

YOU HELPED DIANA LEARN TRUE LEADERSHIP!



Leadership School. Taking advantage of virtual technology, Centro Santa Angela’s school for community leaders expanded its reach in 2022 to all of Peru. The school, which was founded in 2014 in the populous and rapidly growing municipality of José Leonardo Ortiz, Chiclayo, is dedicated to developing leadership that is democratic, transparent, inclusive and committed to human and community development. Also new this year, Centro Santa Angela added modules on interculturality and on emotional health to the curriculum.



- Lambayeque
- 50 leaders
- 10 months
- \$13,300



Quiritimayo Community Centre and Campesino Alternative Education Centre.

These centres, run by ACIES, offer rural and urban children afterschool educational support that values their Indigenous heritage. The project delivered reading and writing workshops 6 days a week. Children also made their own books and a bookcase they could take home. To learn about sustainability, they planted and cared for vegetables and herbs and learned about their traditional uses. A therapist offered weekly support for those children who were struggling. The project also funded knitting and gender workshops with 20 rural Indigenous women. The women sold their products in Peru and Germany.



- Cajamarca
- 36 children + 20 women
- 1 year
- \$10,200



“I feel very happy about making my bookshelf of a cow. When making my bookshelf I shared good moments with my friends and teachers.”

—Jady

YOU HELPED JADY DEVELOP HER CREATIVITY!

A New Ecological Community. In 2022, Centro Santa Angela’s work to “green” urban neighbourhoods in José Leonardo Ortíz moved to the neglected and underserved *pueblo joven* of San Miguel, whose public park had barely a single plant growing in it. The Centre ran programs for children, youth and adults to teach them about the importance of protecting our environment as well as what they can do to help. Participants developed their own environmental initiatives, such as cleaning garbage from their streets, recycling, planting trees and community gardens and rescuing parks. They also promoted environmentally responsible practices among their peers.



- San Miguel, JLO
- 90 participants
- 1 year
- \$13,300



YOU HELPED FELIPA'S GRANDCHILDREN!

“In truth it hasn’t been easy for us as parents—well, I’m a grandmother. But with this project and your support we are able to do something for these children.”

—Felipa Garcia Herrera

Support for Children in the Wake of COVID-19. Educational and nutritional gaps exacerbated by COVID-19 were the focus of this project. In the impoverished rural hamlet of Nuevo Mocupe, Madre Oliva Association provided children with afterschool educational reinforcement and a nutritional snack 6 days a week. Families in greatest need received additional food aid to offset skyrocketing food prices. Therapists offered workshops every two months to the children’s parents on topics such as mental health, how to detect learning disabilities, COVID-19, and parent-child relationships. This project also included purchase of a computer and printer to strengthen Madre Oliva Association’s capacity to carry out this and other projects.



- Nuevo Mocupe
- 25 children
- 1 year
- \$18,449

Emergency Food Aid. Political upheaval in Peru in late 2022 pushed already high food and transportation prices even higher. Madre Oliva Association helped struggling families in Nuevo Mocupe get through the ongoing crisis by supplying food aid and, where prescribed, medication.



- Nuevo Mocupe
- 20 families
- \$5,160

Post-pandemic Recovery in the Zaña Valley. Through monthly health clinics, vaccination campaigns, workshops on nutrition, food aid for individuals with disabilities, health fairs, and workshops for rural women on how to grow healthy, organic food, Latidos contributed to better health and food security in the valley. On the educational front, Latidos worked with children in their community library, offered added reinforcement for children with learning disabilities, held educational day camps in more rural areas, ran fun online reading and writing contests (with prizes) that involved the whole family, worked with teachers to improve their literacy teaching skills and held books fairs.



- Zaña Valley
- 8 villages
- 1 year
- \$11,820



Diversifying to Prevent Hunger in San Isidro. Faced with steep inflation in food and fertilizer prices, the rural community of San Isidro decided in 2022 to further diversify their farming practices. Through this project run by Centro Esperanza, they planted a hectare of passion fruit and papaya. They also kept vegetable gardens and continued to care for and rely on their laying hens, chicks and newly acquired sheep for income and food. Centro Esperanza provided workshops in relevant agricultural practices and standards, marketing and bookkeeping. Leadership training and promoting participation by women in leadership positions and decision making continued to be a focus. Involving youth was a new priority.



- San Isidro
- 23 families
- 10 months
- \$11,810



YOU HELPED EMPOWER MARIA!

“We want other women to learn what we’ve learned from the project and to improve their knowledge of raising small animals and to participate in decision-making at home and in the community. That they understand that women should be respected and valued.”

—*Maria Suclupe*

STRATEGIC GOAL**CANADA-PERU SOLIDARITY WILL REMAIN STRONG.**

In 2022, our partners spoke to Canadians at 6 different events and through 1 podcast.

Share the Love @ Home 2022. Leaders from Centro Santa Angela, Latidos and Rural Libraries joined us at our second virtual fundraiser to speak about the projects Heart-Links supports in José Leonardo Ortiz, Zaña and Cajamarca, respectively. Some 40 people tuned in for the event, which featured smooth tunes by Anthony D'Alessandro. Between donations and revenue from our online silent auction, we raised almost \$3000 for community-led projects in Peru.



“We have a lot of respect for the groups with work with. We value their knowledge, their wisdom. And for us, the most important thing is the people.”

—Vitalina Flores, Centro Esperanza (centre)

Tapestry 2030 Season 2. Participants in Centro Esperanza’s project to develop a sustainable farming community in San Isidro took part in Heart-Links’ episode of OCIC’s podcast series on the future of international cooperation and global solidarity. The focus of the season was localization. For the launch on March 24, Vitalina Flores joined community leaders from Bangladesh, Dominican Republic and Canada for a virtual panel on why localization (also referred to as community-led development) is so important in international cooperation.





“One thing that has struck me, as I look at the ways in which our friends and partners tackle the needs they see, is that they always lead to the development of better communities.”

—Sheila Horrell, Peru Projects Committee

YOU HELPED COMMUNITIES GROW STRONG!

Annual General Meeting. Our virtual annual general meeting in the spring of 2022 was another opportunity to invite one of our partners to speak about their work. Seeing the joy on the faces of our guest speakers Delicia Romero and Cecilia Odar when Sister Kitty Stafford, one of the Sisters of St. Joseph who spent many years in Peru, greeted them in Spanish was just one highlight. Heart-Links’ founder Janet Zadorsky also attended, echoing Sister Kitty’s good wishes for these long-time friends and collaborators. Personal long-term connections like these are a hallmark of Heart-Links’ approach to international cooperation. Sheila Horrell, of our Peru Projects Committee, described the strides all our partners have made in their work to improve their communities.

Solidarity Trip Reunion x 3. For a second year, alumni of our Solidarity and Work/Awareness Trips connected by zoom with our partners in Peru to strengthen the ties of solidarity between our two countries. In order to allow participants more time to reminisce and share their experiences, we held one reunion for each of the locations where Heart-Links’ partners work: Cajamarca, Chiclayo and Zaña.

IN MEMORIAM

*On October 16, 2022, our dear friend and long-time ally **Alfredo Mires Ortiz** passed away. Alfredo was director of Heart-Links’ partner the Rural Libraries Network of Cajamarca and a man of many, many accomplishments. He was devoted to valuing and defending the Indigenous culture of Cajamarca, and he challenged us, in the same way he challenged himself, to learn from it. Minga (working together), community, and solidarity with the human and natural world around us are just a few of the lessons he practised. We will miss you, Alfredo, your wisdom, your humour and your kindness. We are forever grateful for everything you have given us.*



STRATEGIC GOAL

WE WILL BE AN EXCELLENT STEWARD OF DONOR FUNDS.

Heart-Links remains in a sound financial position and capable of funding our work in Peru. Our investment portfolio is independently managed by external advisors at ScotiaWealth Management, and our accounting, financial statements and reporting are subject to annual review by external auditors. All government (CRA and Corporations Canada) regulatory reporting, which is completed annually, is up to date. Administrative expenses are reasonable and within established budget.

Financial highlights for 2022:

- Fund balances as of December 31, 2022, were \$381,870.
- Project expenditures for 2022 were \$84,039. Projects approved by the Board are rigorously reviewed and monitored by the Peru Projects Committee.
- The Treasurer and Finance Committee conduct ongoing financial reviews to ensure Heart-Links’ funds are managed in accordance with our bylaws and that funds allocated for charitable purposes to organizations in Peru comply with Heart-Links’ standards and CRA requirements.

Investments in 2022 experienced negative growth, and like many organizations, Heart-Links continued to be impacted by COVID-19 in 2022.

PERU PROJECT EXPENSES

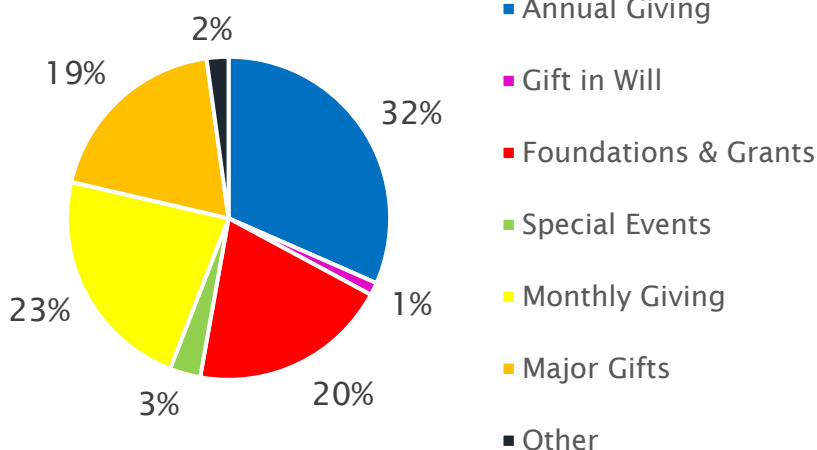
2013	64,565
2014	79,539
2015	98,359
2016	117,768
2017	139,964
2018	136,136
2019	142,648
2020	99,119
2021	69,860
2022	84,039
LAST 10 YRS	\$1,031,997

STRATEGIC GOAL

WE WILL BE IN A FINANCIAL POSITION TO MEET NEW & ONGOING NEEDS IN PERU.

The Fund Development Committee continued to work to diversify Heart-Links’ funder base. A total of **144 individuals, families and organizations** donated to Heart-Links in 2022. Between individual gifts, foundation and other grants and special events revenue, Heart-Links raised **\$78,134**.

\$78,134 raised



HEART-LINKS COMMUNITY OF DONORS

Thank you to our 2022 donors! You make this important work in Peru possible.

Visionaries (\$5,000+)

Cambia Development Foundation
Sisters of St. Joseph

Champions (\$1,000–\$4,999)

Ursuline Sisters of Chatham
Burneo de las Casas Medicine
Professionals
Peterborough KM Hunter Charitable
Foundation
Louise and Mark Vandenbosch
Marie and Jean Steinmetz
Sisters of Charity of the Immaculate
Conception
Grey Sisters of the Immaculate
Conception
Edith Keating†
Sisters of Providence of St. Vincent de
Paul
Mary Fotheringham
Regina Women's Group
Jennifer Witzel

Builders (\$250–\$999)

Virginia and Robert Pettapiece
Metropolitan United Church
Lee Cyn Ang and Liang Yong Ang-Low
Mary Patricia and Mike Hudak
Pat and Wayne Scott
Bruce Hewitt and Helena Steinmetz
Christine Troughton
Valgerdur Gylfadottir
Ruth Taylor
Jean McPhail
Francesca Lobo
Patricia Mack
Frances and Ronald Anderson
Julia Kolb and Kirk Maltby
David Walsh
Sisters of the Precious Blood
Barbara Lent
Carolyn Beukeboom
Michael Loebach and Patricia Howe-
Loebach
Allan and Susan Edwards
Leslee Lefterluk
Carolyn Corcoran
Gordon Price and Jennifer Slauenwhite
Melissa Page Nichols
Mary Durand
Pauline Maheux
Bertha Garcia

Kimberly Frias
Cecilia Inguanse
Logan Rohde
Mira Ratkaj
Pauline Maheux
Sally Vernon
Patricia Casey
Shirley Clement

Believers (\$100–\$249)

Marie-France Arismendi
Keith Brooks
Silvia Langer
Metropolitan United Church Women
Audrey and Peter Timmerman
Brenda and Bill Zadorsky
Denise Dalton
Irene Donohue
Jill Young
Susan Price
Shannon Calvert
Maria Bondi
Elizabeth Breen
Sheila Horrell
Jean Garinger
Janet Loebach
Barbara Newton
Jo Charron
Aileen Czerwiec
Michael and Jane Wu
Sandra Mackenzie and Bruce Brillinger
Father Frank O'Connor
Trish Gergich
Sarah Lucier
Paula Marcotte
Ann Steadman
Riley Trottier
Judy Wirch
Elizabeth O'Brien
John Hamilton
Susan Cavanaugh Williams
Patricia Van Egmont
Susan Cassan
Mary-Jane and Paul Francescutti
Rene Zwinkels
Justa Gilliland
Marie Eleonor Espiritu
Kathryn Roach
Dianna Kuypers
Eileen and Eugene Lucier
Karen Gleeson
Sister Kitty Stafford

Julia Rolo
Cathleen Perich
Janet Stewart

Monthly Donors

Brenda and Bill Zadorsky
Mary Patricia and Mike Hudak
Frances and Ronald Anderson
Bruce Hewitt and Helena Steinmetz
Eileen and Eugene Lucier
Janet Loebach
Aileen Czerwiec
Christine Troughton
Riley Trottier
Irene Donohue
Jean Garinger
Justa Gilliland
C.P.S. Taylor†
Sheila Horrell
Michael Loebach and Pat Howe-Loebach
Denise Dalton
Ruth Taylor
Julia Kolb and Kirk Maltby
Jennifer Witzel
Patricia Mack
Paula Marcotte
Anne Gehman
Jean McPhail
Trish Gergich
Mira Ratkaj
Virginia and Robert Pettapiece
Audrey and Peter Timmerman
Pat and Wayne Scott
Dr. Burneo de las Casas
Gordon Price and Jennifer Slauenwhite
Lina and Chris Bowden
Valgerdur Gylfadottir
Kimberly Frias
Leslee Lefterluk
Mary Durand
Shannon Calvert
Joyce and Tom Orchard
Melissa Page Nichols
Mary Lou Perquin
Patricia Van Egmond
Marie White
Cecilia Inguanse
John Hamilton
Barbara Lent
Julia Rolo
Pauline Maheux

OUR PARTNERS IN PERU

Heart-Links works with 6 partner organizations, in three distinct geographical settings.



LATIDOS

- Location: Zaña Valley
- Facebook: @latidos.asociacion

Latidos provides training and support in the communities of Zaña and Cayaltí to develop social and business skills and improve living standards and general well-being. In particular, Latidos promotes literacy in its broadest sense, promotes healthy eating and sustainable agriculture, and works with women to develop their small businesses.



MADRE OLIVA ASSOCIATION

- Location: Zaña, Nuevo Mocupe and Aviación
- Facebook: @experienciassolidarias.zana

Madre Oliva Association promotes comprehensive and sustainable human development through training programs and income-generating projects. The Association's programs advance gender equality, environmental stewardship, leadership and community organization.



ASOCIACIÓN CIVIL ESPERANZA (ACIES)

- Location: Pomabamba and Quiritimayo, Cajamarca.
- Website: aciesesperanza.jimdofree.com

ACIES offers children and adults programs that help improve their quality of life and their levels of education through personal and community development. Members of ACIES are volunteers—students and professionals—from a range of disciplines.



CENTRO SANTA ANGELA

- Location: José Leonardo Ortiz, Chiclayo
- Website: cefoprohsantaangela.org

Centro Santa Angela takes a right-based, gender and environmental approach to form and strengthen community leadership and promote an engaged and organized citizenry for comprehensive human development. The centre also participates actively in local forums such as the Lambayeque Roundtable to Combat Poverty.



RURAL LIBRARIES NETWORK OF CAJAMARCA

- Location: Cajamarca
- Website: rurallibrariesofcajamarca.blogspot.com

The Rural Libraries Network comprises a web of nearly 400 tiny libraries housed in the homes of dedicated volunteer librarians throughout the mountains surrounding Cajamarca and neighbouring provinces. The Network publishes and distributes to these librarians books that record the lives, stories and knowledge of the region's Indigenous people.



CENTRO ESPERANZA

- Location: Chiclayo
- Facebook: [@centro.esperanza.pe](https://www.facebook.com/centro.esperanza.pe)

Motivated by faith and a preferential option for the poor, Centro Esperanza provides training in leadership for children, youth, women, educators and community leaders. Their work is based in urban and rural communities throughout Lambayeque. Focus areas are human rights and democracy; gender equity; interculturality; and the environment.



HEART-LINKS LAZOS DE CORAZÓN is a London-based nongovernmental organization that works to advance community development in northern Peru. We partner with organizations in Peru to finance and accompany initiatives in education and literacy, leadership training, health and wellness, women's empowerment and environmental stewardship. We also organize trips to northern Peru for people interested in learning to walk in solidarity with people from another part of the world.

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